OSSERVATORIO PROVINCIALE DEL TURISMO

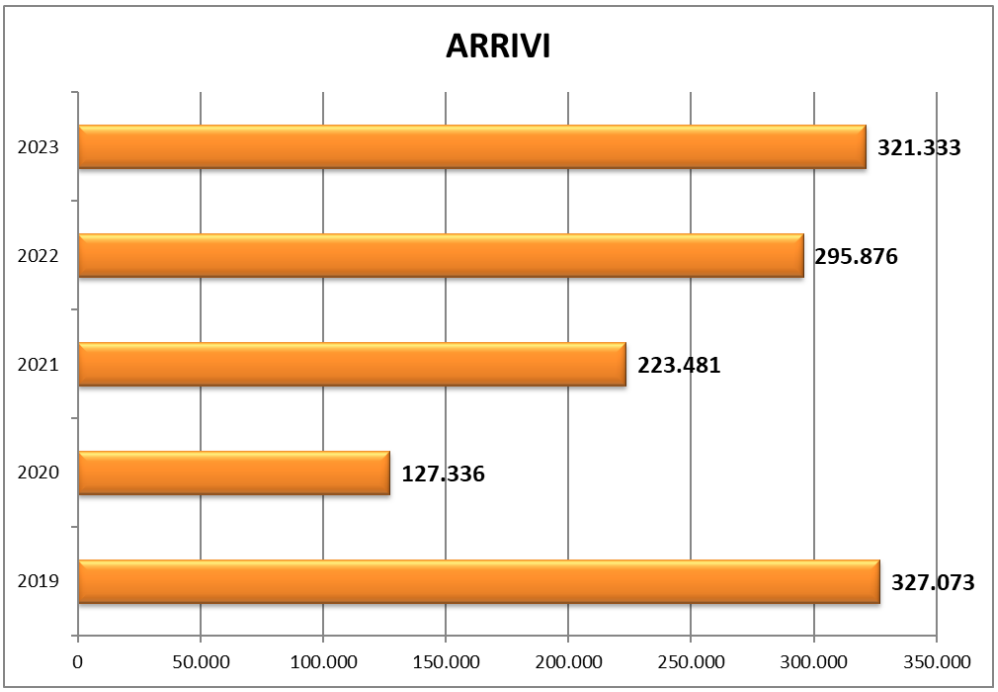
FLUSSI TURISTICI IN PROVINCIA DI MANTOVA - DATI 2023

MOVIMENTI TURISTICI								
	ITALIANI			STRANIERI			TOTALE		
2019								
ARRIVI	237.213			89.860			327.073		
PRESENZE	444.144			239.238			683.382		
PERMANENZA MEDIA	1,87			2,66			2,09		
2020								
ARRIVI	105.102	↓	-55,69	22.234	↓	-75,26	127.336	↓	-61,07
PRESENZE	229.125	↓	-48,41	66.835	↓	-72,06	295.960	↓	-56,69
PERMANENZA MEDIA	2,18	↑	16,43	3,01	↑	12,91	2,32	↑	11,24
2021								
ARRIVI	171.775	↑	63,44	51.706	↑	132,55	223.481	↑	75,50
PRESENZE	361.867	↑	57,93	139.827	↑	109,21	501.694	↑	69,51
PERMANENZA MEDIA	2,11	↓	-3,37	2,70	↓	-10,04	2,24	↓	-3,41
2022								
ARRIVI	214.257	↑	24,73	81.619	↑	57,85	295.876	↑	32,39
PRESENZE	428.202	↑	18,33	223.981	↑	60,18	652.183	↑	30,00
PERMANENZA MEDIA	2,00	↓	-5,13	2,74	↑	1,48	2,20	↓	-1,81
2023								
ARRIVI	226.938	↑	5,92	94.395	↑	15,65	321.333	↑	8,60
PRESENZE	429.580	↑	0,32	254.091	↑	13,44	683.671	↑	4,83
PERMANENZA MEDIA	1,89	↓	-5,28	2,69	↓	-1,91	2,13	↓	-3,48

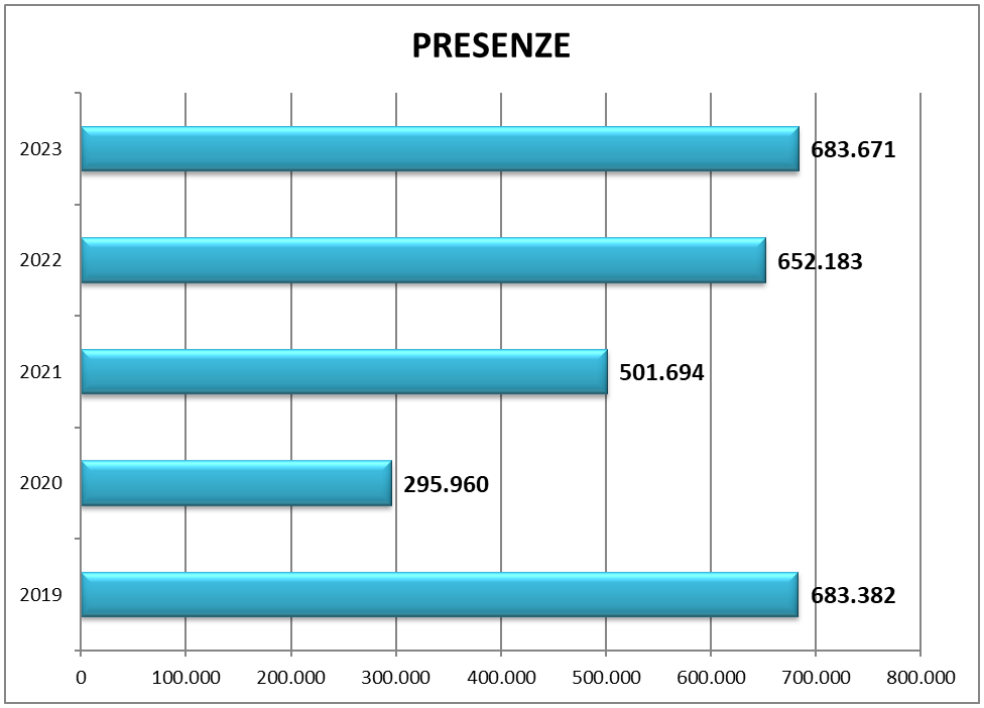
Trend Arrivi e Presenze in provincia di Mantova nel quinquennio 2019-2023

MOVIMENTI TURISTICI		
ANNO	ARRIVI	PRESENZE
2019	327.073	683.382
2020	127.336	295.960
2021	223.481	501.694
2022	295.876	652.183
2023	**321.333**	**683.671**

Trend Arrivi e Presenze 2019-2023



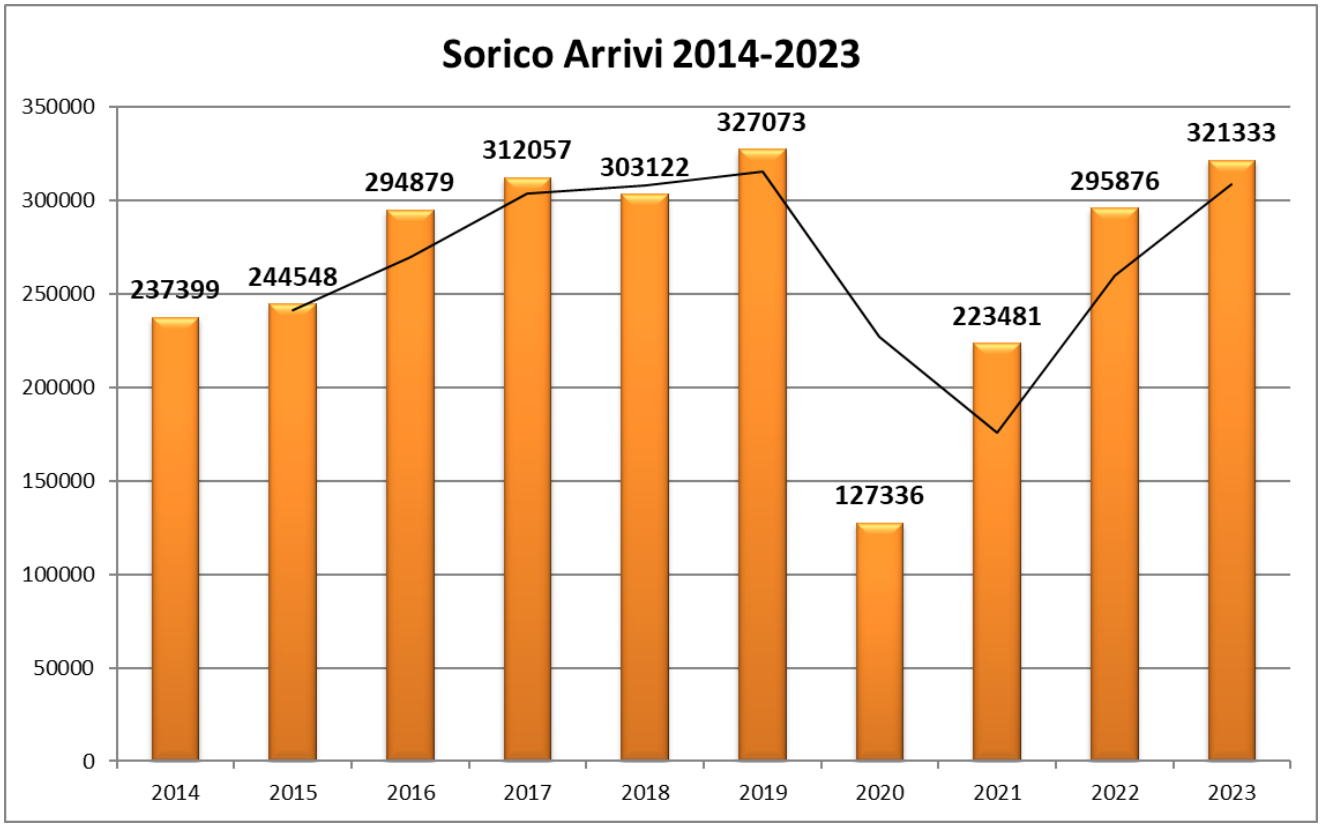
Andamento Arrivi 2019-2023



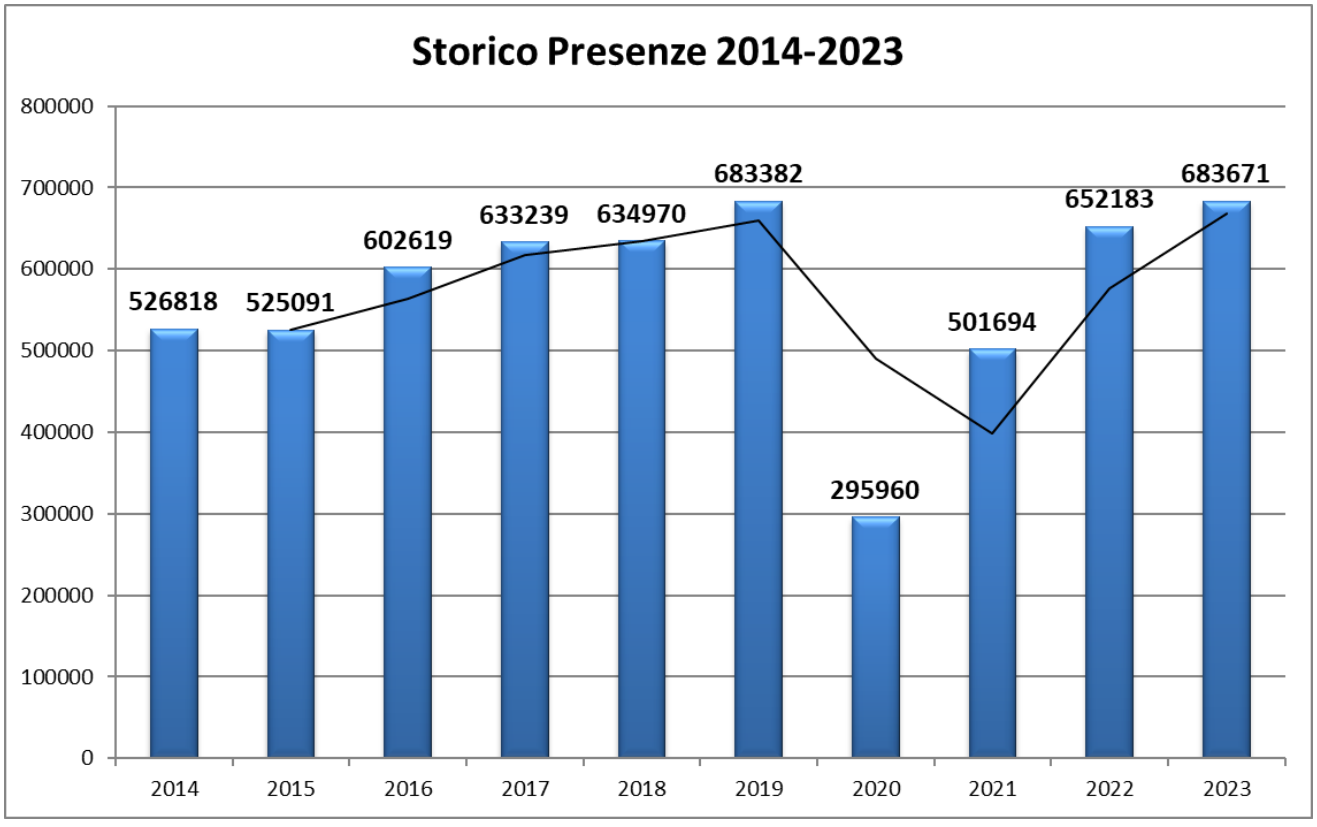
Andamento Presenze 2019-2023

STORICO ARRIVI - PRESENZE 2014-2023						
Anno		**Arrivi**	**Presenze**	**Permanenza Media**	**% Variazione Arrivi**	**% Variazione Presenze**
2014		237399	526818	2,22		
2015		244548	525091	2,15	3,01	-0,33
2016		294879	602619	2,04	20,58	14,76
2017		312057	633239	**2,03**	5,83	5,08
2018		303122	634970	2,09	-2,86	0,27
2019		327073	683382	2,09	7,90	7,62
2020		127336	295960	**2,32**	**-61,07**	**-56,69**
2021		223481	501694	2,24	**75,50**	**69,51**
2022		295876	652183	2,20	32,39	30,00
2023		321333	683671	2,13	8,60	4,83

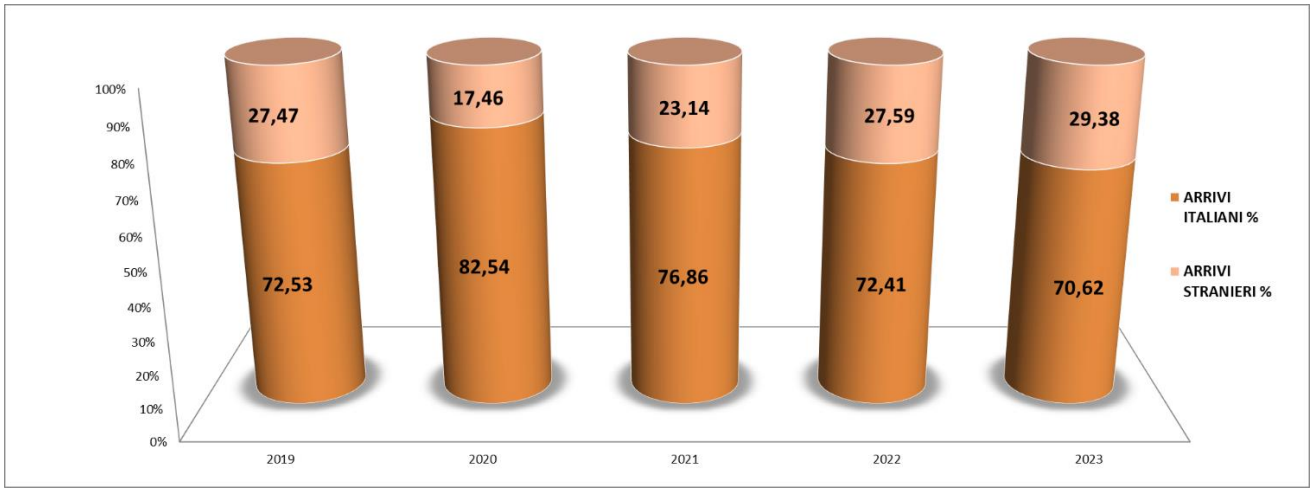
Trend Arrivi e Presenze nel lungo periodo



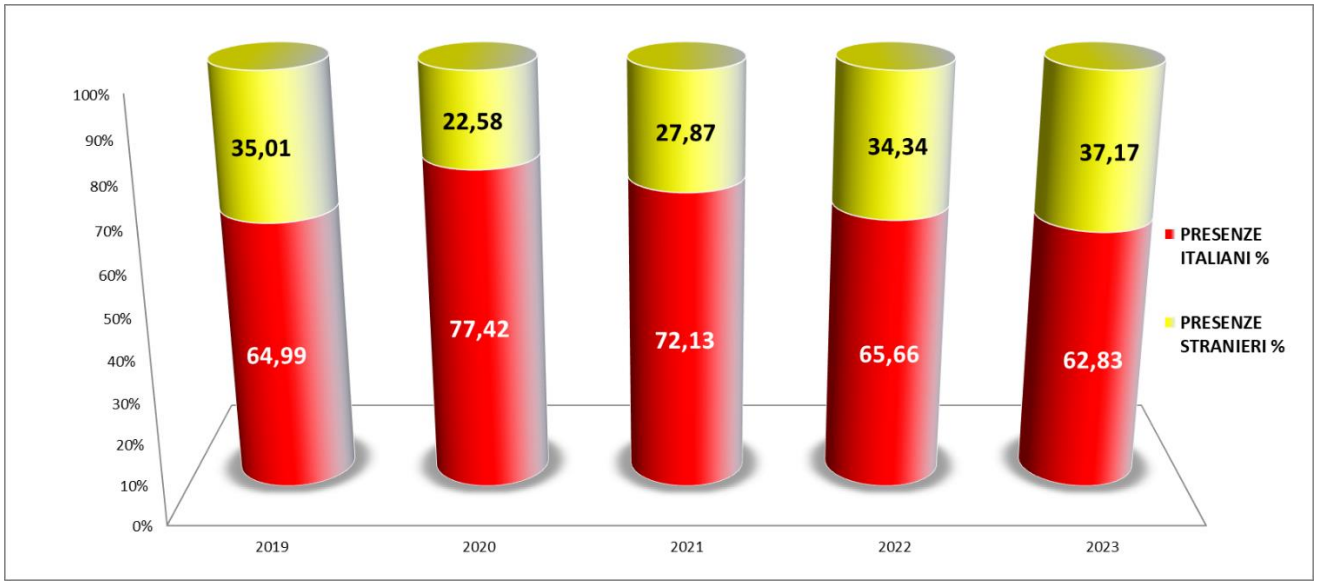
Trend Arrivi nel lungo periodo



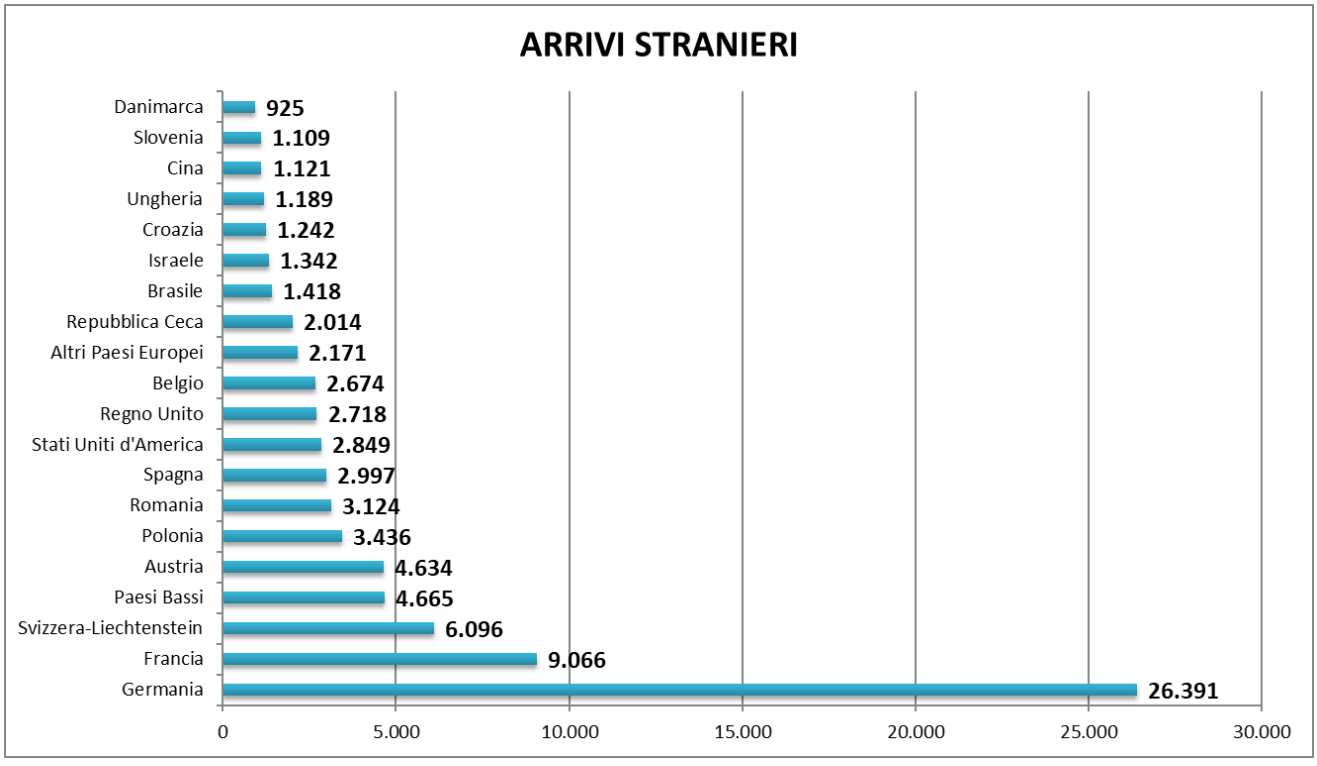
Trend Presenze nel lungo periodo



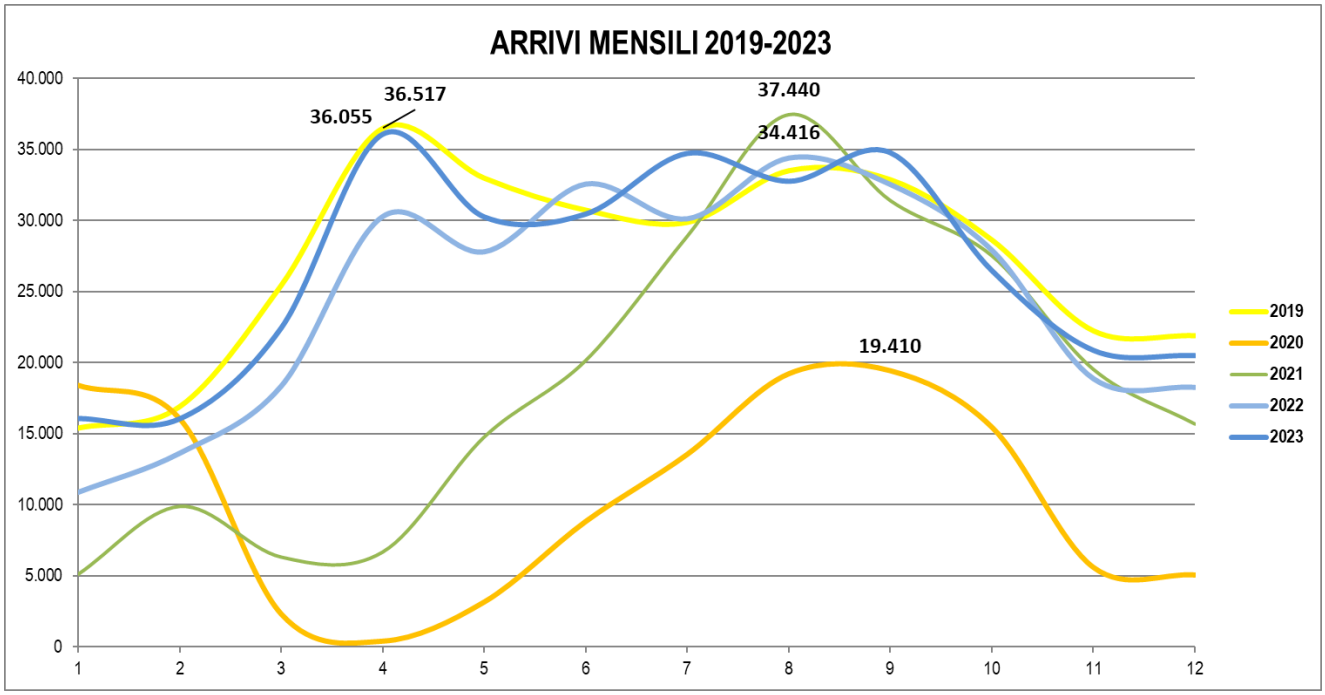
Quota percentuale Arrivi Italiani e Stranieri nel quinquennio



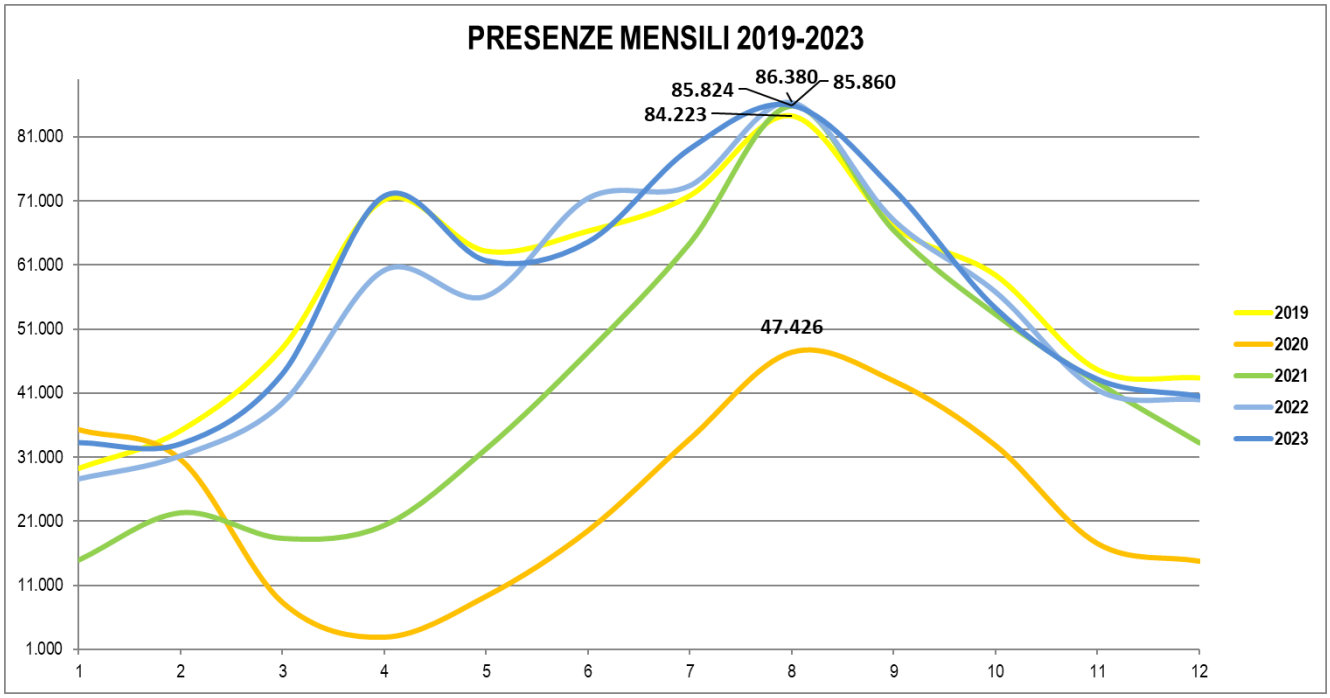
Quota percentuale Presenze Italiani e Stranieri nel quinquennio



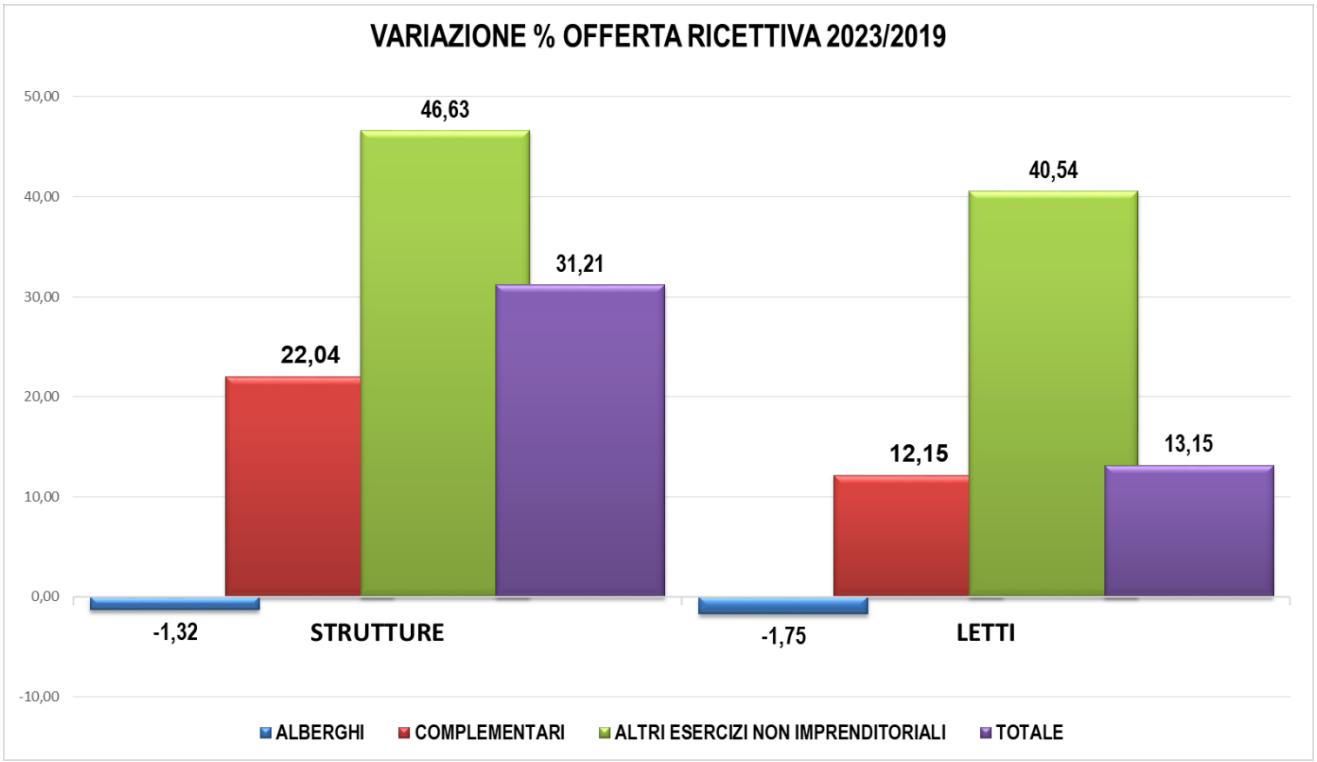
Arrivi Stranieri per nazione di provenienza – Top 20



Trend Arrivi Mensili nel quinquennio 2019-2023



Trend Presenze Mensili nel quinquennio 2019-2023



Variazione % strutture ricettive e posti letto 2023/2019